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# WEGOVEER

The Society of OB/GYN Hospitalists 7<sup>th</sup> Annual Clinical Meeting is proud welcome you to New Orleans, a city full of music, cuisine, and culture.

As many of you know, SOGH was founded in 2010 by a group of physicians who shared a passion for improving inpatient OB/GYN care for the women they served. The OB Hospitalist model has grown rapidly in the last seven years, and even more so in the last two to three years. At this Annual Clinical Meeting, we welcome Physicians and Midwives, Fellows and Residents from academic centers, community hospitals, and rural practice settings. We understand that a protocol in Chicago may not be applicable in Cheyenne, but we hope to provide you with a broad base of knowledge with which to apply key components of OB Hospitalist Medicine in your community. Our goal is to offer tools and skills that make you more confident in your assessments of patient presentations, and in your practical skills, such as those deployed in Obstetric Emergencies. We also recognize that a conference should address the whole physician, not just the clinician, and to that end we have included components of physician wellness and personal management.

We have changed the format and recognized that afternoons are best spent in motion. With that in mind, our program structure consists of didactic lectures in the morning and workshops in the afternoon. Wherever possible, we are incorporating audience participation and will be encouraging active learning so that both your mind and body will be involved in the learning process.

We've asked some of the nation's foremost experts to speak on their areas of expertise. We hope that the opportunity to learn alongside national leaders will both inspire education, as well as the next generation of physician researchers, educators, and leaders in OB Hospitalist Medicine.

In addition, we've sprinkled the conference with enticing lunch discussions, opportunities for networking, early morning exercise, and a poster competition.

We want to thank our faculty for committing valuable time to fly to New Orleans to share their expertise and thank our dedicated planning and simulation committees for their invaluable contributions to this year's conference.

We hope you enjoy your stay, take part in stimulating conversations, meet new friends, and take home valuable clinical and personal insights into your practice. Thank you for choosing the SOGH ACM! We are honored and excited you're here.

TRINA PAGANO ACM 2017 Co-Chair **DR. JANE VAN DIS** ACM 2017 Co-Chair



# COURSE OBJECTIVES

Following the 2017 Society of OB/GYN Hospitalists' Annual Clinical Meeting (SOGH ACM), attendees should be able to:

- Understand and apply the latest evidence-based recommendations for managing triage emergencies including DKA, chest pain, shortness of breath, headaches and seizures; for handling unexpected placenta accreta; for approaching the care of the pregnant patient in the ICU and other challenging clinical situations.
- Advocate for and contribute to patient safety initiatives in their hospitals through the application of safety bundles, teamwork, and collaboration to prevent adverse events and improve institutional response to serious events when they occur.
- Understand and implement strategies and techniques to improve well-being when coping with chronic stress, burnout, unintended outcomes and medical errors.
- Connect with colleagues in the field for clinical, career, and research support and mentorship.

Promote excellence in inpatient women's health by supporting the evolution of the hospitalist model in Obstetrics and Gynecology.



### AGENDA

### **SUNDAY, SEPTEMBER 24**

9:00 a.m. - 5:00 p.m. REGISTRATION 2<sup>nd</sup> Floor - Mezzanine

1:45 - 2:15 p.m. Bus service to SIM Center Roosevelt to SIM

#### **SUNDAY AFTERNOON WORKSHOPS**

2:15 - 5:45 p.m.

OB Emergencies Simulation, SOGH Simulation Committee MOC-IV

**Location:** Ochsner SIM Center

#### Course Objectives:

- Review indications and techniques for safe vacuum assisted vaginal delivery
- Review maneuvers and present a sample strategy for management of shoulder dystocia
- Review in detail Hydatidiform Molar gestation common patient presentations, medical complications and their management in the acute setting
- Review current treatment recommendations for management of acute hemorrhage
- Learn the diagnostic criteria of the classic amniotic fluid embolism presentation
- Understand the current management guidelines for an amniotic fluid embolism
- Review basic cardiopulmonary resuscitation
- Learn the important modifications of cardiopulmonary resuscitation in a pregnant patient

2:15 - 5:15 p.m.

Negotiation Workshop, Andrea Schneider, JD

**Location**: Chamber 1

### **Course Objectives:**

- Discuss common conflict styles, effective negotiation and communication
- Discuss respectful communication strategies and operation at high levels of assertiveness, empathy and flexibility
- Learn effective communication that optimizes peer and patient communication, expectation and courses of action



2:15 - 5:15 p.m.

Ultrasound for the OB/GYN Hospitalist, Dr. Jeff Dungan

**Location:** Chamber 2

#### **Course Objectives:**

- Define sonographic features of various early pregnancy complications, including ectopic implantation
- Recognize sonographic findings of abnormal placentation
- Interpret transvaginal sonographic assessment of cervical length
- Understand rationale for and steps in assessing amniotic fluid volume in 3rd trimester

**Training Skills Stations**, SOGH Annual Clinical Meeting Committee **Location**: Chamber 3

#### **Course Objectives:**

 To develop proficiency in vital OB/GYN surgical and technical skills encountered in a hospital setting for a variety of scenarios including postpartum hemorrhage, maternal and neonatal code, impacted head at cesarean section, laparoscopy, postpartum LARC, and induction of labor.

5:45 - 6:15 p.m. Bus Service to The Roosevelt



### MONDAY, SEPTEMBER 25

**6:15 - 7:00 a.m. NOLA Step & Connect Walk** (Meet in Lobby at the Emporium Gift Shop) Start your day with wellness - Join fellow ACM participants for a 45 minute walk to the river and back to the hotel.

7:00 - 7:45 a.m. BREAKFAST 2<sup>nd</sup> Floor - Salons 2 & 3

#### MORNING GENERAL SESSIONS

2<sup>nd</sup> Floor - Salons 4 & 5

7:45 - 8:00 a.m. President's Welcome & Co-Chairs Intro (General Session Room)

8:00 - 9:00 a.m.

Shortness of Breath in Pregnancy, Dr. Afshan B. Hameed

#### **Course Objectives:**

- Patient care and procedural skills:
  - What physiologic changes of pregnancy may lead to cardiac symptoms?
  - What is the differential diagnosis? How to triage?
  - What are the top three diagnoses you do not want to miss?
  - What physiologic changes of pregnancy may lead to cardiac symptoms?

9:15 - 10:15 a.m.

Headaches and Seizures in Pregnancy, Dr. Elizabeth E. Gerard

#### Course Objectives:

- Discuss the differential of new onset headache in pregnancy.
- Explain appropriate evaluation of seizures in pregnancy.
- Manage seizures and headaches in pregnancy.

10:15 - 10:30 a.m. REFRESHMENT BREAK 2<sup>nd</sup> Floor - Salons 2 & 3



10:30 - 11:30 a.m.

Diabetic Ketoacidosis, Dr. Mark B. Landon

#### Course Objectives:

- Understand the physiologic changes in pregnancy which may predispose a diabetic woman to develop DKA.
- Recognize the signs and symptoms as well as the diagnostic criteria for DKA during pregnancy.
- Be familiar with the management of DKA during pregnancy including fetal concerns.

### 11:45 a.m. - 12:45 p.m.

**Implementation of National Safety Bundles:** Your Role as a Hospital Quality Leader, Dr. Elliott Main

#### Course Objectives:

- Create implementation pilot projects in their own facility
- Identify principles of implementation science important for success
- Identify resource and resource sites to assist implementation of obstetric safety bundles

12:45 - 1:45 p.m. LUNCH & Volunteer Match 2<sup>nd</sup> Floor - Salons 2 & 3

1:15 - 1:45 p.m. Bus service to SIM Center

#### MONDAY AFTERNOON WORKSHOPS

1:45 - 5:15 p.m.

OB Emergencies Simulation, SOGH Simulation Committee MOC-IV

**Location**: Ochsner SIM Center

### Course Objectives:

- Review indications and techniques for safe vacuum assisted vaginal delivery
- Review maneuvers and present a sample strategy for management of shoulder dystocia
- Review in detail Hydatidiform Molar gestation common patient presentations, medical complications and their management in the acute setting
- Review current treatment recommendations for management of acute hemorrhage
- Learn the diagnostic criteria of the classic amniotic fluid embolism presentation
- Understand the current management guidelines for an amniotic fluid embolism
- Review basic cardiopulmonary resuscitation
- Learn the important modifications of cardiopulmonary resuscitation in a pregnant patient



2:15 - 5:15 p.m

Nexplanon Training Workshop (NON CME WORKSHOP), Lin Labruyere

Location: Chamber 1

**TeamSTEPPS 2.0 Fundamentals, Kevin Krane, MD (Tulane School of Medicine)**;

Rita Preiksaitis, RN (Tulane University Hospital & Clinic) MOC-IV

Location: Chamber 2

#### **Course Objectives:**

- Discuss the TeamSTEPPS framework and key principles.
- Describe the components of a multi-team system (MTS).
- Describe four communication tools and strategies.
- Describe effective team leader skills and three tools for leading teams.
- Define situation monitoring.
- Describe techniques for facilitating situation monitoring.
- Describe five tools and strategies for facilitating mutual support.
- Identify tools for use in conflict resolution.
- Describe observable behaviors associated with effective team performance.
- Summarize barriers to teamwork, tools and strategies to overcome teamwork barriers and potential outcomes.

Training Skills Stations, SOGH Annual Clinical Meeting Committee

**Location**: Chamber 3

### Course Objectives:

To develop proficiency in vital ObGyn surgical and technical skills encountered in a hospital setting for a variety of scenarios including postpartum hemorrhage, maternal and neonatal code, impacted head at cesarean section, laparoscopy, postpartum LARC, and induction of labor.

**Advanced Interpretation of Fetal Heart Rate Monitoring,** Dr. M. Sean Esplin **MOC-IV Location:** Chamber 4

### Course Objectives:

- Provide a basic understanding of the physiology of fetal heart rate changes
- Participants will be able to identify specific patterns that predict the presence of fetal metabolic acidemia
- Participants will understand how to take an organized approach to interpretation and interventions for abnormal fetal heart tracings

5:15 - 5:45 p.m. Bus service to The Roosevelt

6:00 - 7:30 p.m. WELCOME RECEPTION

1st Floor - The Blue Room

Sponsored by ACM Distinguished Partner, OB Hospitalist Group

### **TUESDAY, SEPTEMBER 26**

6:30 - 7:00 a.m. Chair Yoga with Dr. Rebecca Hutchings Salons 4 & 5
Start your day with wellness - Join fellow ACM participants for chair yoga exercises.

7:00 - 7:45 a.m. BREAKFAST WITH THE EXPERTS 2<sup>nd</sup> Floor - Salons 2 & 3 "Controversies in Obstetrics"

Dr. Aaron B. Caughey, Dr. Christian M. Pettker, & Scott A. Shainker, DO, MS - Panelists Dr. Jennifer Butler & Dr. Robert Fagnant - Moderators

#### **MORNING GENERAL SESSIONS**

2<sup>nd</sup> Floor - Salons 4 & 5

8:00 - 9:00 a.m.

Management of the Unexpected Placenta Accreta, Scott A. Shainker, DO, MS

#### **Course Objectives:**

- Describe the surgical risks associated with placental invasion.
- Review preoperative risk factors for placental invasion.
- Develop a systematic and multidisciplinary approach to placental invasion.

9:15 - 10:15 a.m.

Keeping it Safe When Things Get Critical: Fundamentals of Care for Pregnant Patients in the ICU, Dr. Christian M. Pettker

#### Course Objectives:

- Review key changes in physiology relevant to critically ill pregnant patients
- Discuss key pregnancy-specific complications often requiring critical care
- Review the role of fetus in care of the critically ill pregnant patient
- Specific focus will be on resource and team management in care of the critically ill pregnant patient. The overall goal is to allow obstetric hospitalists to become more comfortable helping to care for pregnant patients in the ICU.
- Work in interdisciplinary teams; employ evidence based practice; apply quality improvement

10:15 - 10:30 a.m.

REFRESHMENT BREAK

2<sup>nd</sup> Floor - Salons 2 & 3



10:30 - 11:30 a.m.

### Obstetrician and Midwives: No "I" in Team, Dr. Aaron B. Caughey

Dr. Aaron Caughey, Obstetrician and Midwives No "I" in Team, was made possible by an educational grant from Sera Prognostics.

#### **Course Objectives:**

- Discuss various approaches to coverage models on labor and delivery
- Describe various approaches to teams on labor and delivery
- Describe important components of successful teams
- Discuss teams in the setting of labor and delivery with a focus on what makes the best teams and with a specific focus on the strength of diversity of teams.

11:45 a.m. - 12:45 p.m.

Managing Stress, Building Resilience: The Imperative of Self-Care for Health Professionals, Dr. Aviad Haramati

#### Course Objectives:

- To describe the prevalence of burnout among medical students, faculty and physicians in practice
- To understand the physiology and pathophysiology of stress and the scientific basis for mind-body therapies used to reduce stress and improve well-being
- To learn about interventional models currently being explored for medical students, residents, physicians and academic faculty to prevent, limit or reverse burnout and foster resiliency.

12:45 - 2:00 p.m. SOGH Annual Meeting & Lunch 2<sup>nd</sup> Floor - Salons 2 & 3

2:00 - 2:30 p.m. Bus service to SIM Center Roosevelt to SIM

### **TUESDAY AFTERNOON WORKSHOPS**

2:00 - 3:30 p.m.

An Experiential Introduction to Mind-Body Medicine Skills to Reduce Stress and Foster Resilience and Well-being, Dr. Aviad Haramati

**Location**: Chamber 3

#### Course Objectives:

- Upon completion of this session, participants will be able:
- To explain the physiology and pathophysiology of stress and the scientific basis for mindbody therapies (such as meditation, breathing and imagery) used to reduce stress and improve well-being
- To reflect on the "experiential learning" exercises used to teach faculty and students Mind-Body Medicine skills for self-awareness and resilience.
- To discuss the interventional models currently being explored for students, faculty and practitioners to build resiliency and prevent, limit or reverse burnout.

2:30 - 6:00 p.m.

OB Emergencies Simulation, SOGH Simulation Committee MOC-IV

**Location:** Ochsner SIM Center

#### **Course Objectives:**

- Review indications and techniques for safe vacuum assisted vaginal delivery
- Review maneuvers and present a sample strategy for management of shoulder dystocia
- Review in detail Hydatidiform Molar gestation common patient presentations, medical complications and their management in the acute setting
- Review current treatment recommendations for management of acute hemorrhage
- Learn the diagnostic criteria of the classic amniotic fluid embolism presentation
- Understand the current management guidelines for an amniotic fluid embolism
- Review basic cardiopulmonary resuscitation
- Learn the important modifications of cardiopulmonary resuscitation in a pregnant patient

#### 2:30 - 5:30 p.m.

Train the Trainer, SOGH Simulation Committee MOC-IV

**Location:** Ochsner SIM Center

#### Course Objectives:

- Understand how the teamwork principles of leadership, situational awareness, mutual support and communication
- Develop strategies to get buy-in from hospital leadership and staff to develop a program of regular simulation.
- Learn how to develop, run and debrief basic simulations using low fidelity tools on labor unit at home institution.

### Essential Skills for Safe Operative Vaginal Delivery, Dr. Emmanuelle Paré &

Dr. Aaron B. Caughey MOC-IV

**Location**: Salon 5

### Course Objectives:

- Review principles of safe operative vaginal deliveries (forceps and vacuum)
- Acquire and practice the BASIC essential skills for safe application and use of forceps
- Acquire and practice the essential skills for safe application and use of vacuum



2:30 - 5:30 p.m

**Advanced Interpretation of Fetal Heart Rate Monitoring,** Dr. M. Sean Esplin **MOC-IV Location**: Salon 4

#### **Course Objectives:**

- Provide a basic understanding of the physiology of fetal heart rate changes
- Participants will be able to identify specific patterns that predict the presence of fetal metabolic acidemia
- Participants will understand how to take an organized approach to interpretation and interventions for abnormal fetal heart tracings

5:30 - 6:30 p.m. COCKTAIL HOUR The Roosevelt Pool hosted by Deck & Courtyard

Presidio Insurance Solutions

6:30 – 7:30 p.m. An Educational Symposium Salons 2 & 3

Cesarean Section:

Evidence Based Best Practices with Dr. Iffath Abbasi Hoskins, Director of Patient Safety and Quality – Department of OB/GYN,

NYU School of Medicine



### WEDNESDAY, SEPTEMBER 27

**6:15 - 7:00 a.m.** NOLA Step & Connect Walk (Meet in Lobby at the Emporium Gift Shop) Start your day with wellness - join fellow ACM participants for a 45 minute walk to the river and back to the hotel.

7:00 - 7:45 a.m.

**BREAKFAST** 

2<sup>nd</sup> Floor - Salons 2 & 3

#### MORNING GENERAL SESSIONS

2<sup>nd</sup> Floor - Salons 4 & 5

8:00 - 9:00 a.m.

Learnings from Litigation, Sue Gardner, JD & Dr. Jane van Dis

#### **Course Objectives:**

- Learn from real case examples the problems and pitfalls that lead to litigation.
- Understand the litigation process.
- Develop strategies to avoid litigation.

9:15 - 10:15 a.m.

The Second Victim, Dr. Patrice M. Weiss

#### **Course Objectives:**

- Describe the concept of The Second Victim
- Recognize that all healthcare providers can be second victims
- Implement strategies to deal with Second Victim colleagues

10:15 - 10:30 a.m.

REFRESHMENT BREAK

2<sup>nd</sup> Floor - Salons 2 & 3



10:30 - 11:30 a.m.

The OB/GYN Hospitalist Role in Promoting Vaginal Delivery, Dr. David Lagrew

#### **Course Objectives:**

- To have participants fully understand the underlying risk factors and causes of the increasing cesarean section rate and link to maternal safety.
- To educate participants on the importance of reducing unnecessary primary cesarean sections and the specific indications which can lead to those procedures.
- To be able to list and describe labor management changes and competencies which OB/GYN hospitalists can collaboratively help execute to reduce unnecessary cesarean deliveries.
- Provide patient-centered care

11:45 a.m. - 12:45 p.m.

The Educational Future of Our Subspecialty: Fellowships and Core Competencies, Dr. Jennifer Butler

#### **Course Objectives:**

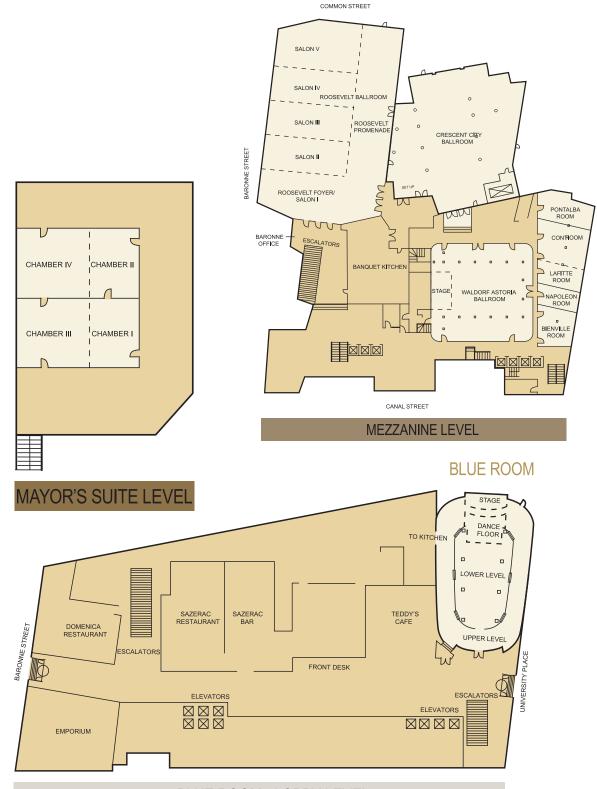
- Acknowledge the benefits of OB/GYN hospitalist fellowship programs
- Understand the phases of starting an OB/GYN hospitalist fellowship program
- Learn about SOGH Core Competencies and the future of our specialty

12:45 - 1:00 p.m. CLOSING REMARKS



## FACILITY MAP

### THE ROOSEVELT HOTEL







# ACCREDITATION STATEMENTS & CME CREDIT

#### **ACCME Accreditation**

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of The American College of Obstetricians and Gynecologists and the Society of OB/GYN Hospitalists. The American College of Obstetricians and Gynecologists is accredited by the ACCME to provide continuing medical education for physicians.

#### AMA PRA Category I Credit(s)™

The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 21 **AMA PRA Category 1 Credit(s).™** Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### College Cognate Credit(s)

The American College of Obstetricians and Gynecologists designates this live activity for a maximum of 21 Category 1 College Cognate Credits. The College has a reciprocity agreement with the AMA that allows **AMA PRA Category 1 Credit(s)** ™ to be equivalent to College Cognate Credits.

#### **CME CREDITS**

Continuing Medical Education credit is provided through joint providership with The American College of Obstetricians and Gynecologists.

#### The breakdown of the number of credits for each day of the meeting is as follows:

DATE	General Meeting: Maximum of 12 credits	Workshops: Additional 3 Credits
Sunday 9/24	N/A	3 credits
Monday 9/25	4 credits	3 credits
Tuesday 9/26	4 credits	3 credits
Wednesday 9/27	4 credits	N/A

CME Evaluations will be done through an online evaluation. Evaluations will be distributed via the e-mail address provided during registration. Attendees should only claim the credit for sessions they attended. Please complete your CME Evaluation before November 1, 2017 for inclusion in the evaluation summary. Please reference the daily credit breakdown above and in the evaluation when claiming your total credits. CME Certificates will be made available once you have completed the online CME Evaluation. If you need to request your CME Certificate, please email SOGHAdmin@societyofobgynhospitalists.org.

#### **ABOG MOC Part IV**

The ABOG MOC standards now allow participation in ABOG-approved Simulation Courses to meet the annual Improvement in Medical Practice (Part IV) MOC requirement. This course has been approved to meet ABOG Improvement in Medical Practice requirements for 2017. Please review the 2017 MOC Bulletin at http://www.abog.org/bulletins/MOC2016.pdf for further information.

Courses identified in this Program Guide with MOC-IV are eligible for credit.

# LIST OF FACULTY

#### Dr. Jennifer Butler

Associate Professor University of California Irvine, CA

#### Dr. Aaron B. Caughey

Chair, Department of Obstetrics and Gynecology, Women's Health Research, and Policy OHSU School of Medicine Portland, OR

#### Dr. Jeffrey Dungan

Associate Professor, Clinical Genetics Northwestern University Evanston, IL

#### Dr. M. Sean Esplin

Intermountain Health Care University of Utah Murray, UT

#### Sue Gardner, JD

Perinatal Claims Manage, Dignity Health Pasadena, CA

#### Dr. Elizabeth E. Gerard

Associate Professor, Neurology Northwestern Memorial Hospital Chicago, IL.

#### Dr. Afshan B. Hameed

Health Sciences Assistant Clinical Professor, Department of Obstetrics & Gynecology and Cardiology - University of California Irvine, CA

#### Dr. Aviad Haramati

Professor and Director, Center for Innovation and Leadership in Education Georgetown University

#### Dr. David Lagrew

Executive Medical Director for Women's Services Irvine, CA

#### Dr. Mark B. Landon

Richard L. Meiling Professor and Chairman Department of Obstetrics & Gynecology Ohio State University College of Medicine Columbus, OH

#### Dr. Elliott Main

Medical Director and Executive Committee Chair California Maternal Quality Care Collaborative Stanford, CA

#### Dr. Emmanuelle Paré

Assistant Professor OHSU School of Medicine Portland, OR

#### Dr. Christian M. Pettker

Chief of Obstetrics, Yale-New Haven Hospital and Yale School of Medicine New Haven, CT

#### Scott A. Shainker, DO, MS

Instructor in Obstetrics, Gynecology and Reproductive Biology - Harvard Medical School Boston, MA

#### Andrea Kupfer Schneider, JD

Professor of Law Marquette University Law School Milwaukee, WI

#### Dr. Jane van Dis. MD

Medical Director
OB Hospitalist Group

#### Dr. Patrice M. Weiss

Executive Vice President and Chief Medical Officer, Carilion Clinic & Professor of OB/GYN, Virginia Tech Carilion School of Medicine Roanoke, VA



### SUPPLEMENTAL ACTIVITIES

In addition to all sessions, workshops, and events outlined in the Agenda, the following activities are not to be missed!

#### **2nd Annual Poster Contest Presentations**

Monday, September 25 - Tuesday, September 26

**Location:** SOGH Resource Booth (#27 on the Exhibit Hall Map)

Building on last year's successful launch of the SOGH ACM Poster Contest, join fellow attendees to view the posters for display and cast your ballot for the winner! The prize is waived registration for the 2018 Annual Clinical Meeting and the winning poster will be announced during the General Session on Wednesday, September 27th.

#### **Job Opportunities Board**

Monday, September 25 - Wednesday, September 27

**Location:** SOGH Resource Booth (#27 on the Exhibit Hall Map)

As a resource to its members, SOGH maintains an online webpage of available jobs marketed to OB/GYN hospitalists. It is also a place for members to post their interest in new opportunities. Stop by to view available job opportunities!

#### **Exhibitor Passport**

Monday, September 25 at 10:00 a.m. through Tuesday, September 26 at 2:30 p.m.

**Location**: Exhibit Hall

At registration, all attendees will receive a Passport to Exhibits. Visit with the exhibitors in the Exhibit Hall and get the exhibitors' signature on your passport. Get signatures from every exhibitor and turn in your passport to the SOGH Registration Desk to enter our drawing to win a Hilton Honors Gift Certificate good for one free night at any Hilton property. Passports must be completed in full to be eligible to win. Be sure to include your name and email address on your passport!

#### Photo Booth Sponsored by New York Life

Monday, September 25th, 12:30 - 2:30 p.m.

**Location:** Salons 2 & 3

Step into the Photo Booth...STAT! Grab a prop or two and snap a photo with your fellow ACM colleagues!

#### Vision 2020 Volunteer Match

Monday, September 25th, 12:45 - 1:45 p.m.

**Location:** Salons 2 & 3

As a key objective of SOGH's new strategic plan, Vision 2020, we are working to engage at least 10% of paid members in volunteer opportunities during the 2017-18 fiscal year. Are you an SOGH member interested in getting more involved? Visit one of the designated tables at Monday's lunch to learn more from current volunteers about available service opportunities and the level of commitment involved. Volunteer Match opportunities include as follows:

- Academic Committee
- Annual Clinical Meeting Committee
- Core Competencies chapter contributors
- Employment & Salary Survey Committee
- SIM Committee
- SOGH Newsletter contributors



# COURSE INFORMATION

### **SOGH REGISTRATION & RESOURCE BOOTHS**

SOGH Staff will be on-site outside the Exhibit Hall in the Pre-Function space during the times listed below:

Sunday, September 24<sup>th</sup>
Monday, September 25<sup>th</sup>
Tuesday, September 26<sup>th</sup>
Tuesday, September 26<sup>th</sup>
Tion a.m. - 5:30 p.m.
7:00 a.m. - 5:30 p.m.
7:00 a.m. - 5:30 p.m.
7:00 a.m. - 10:00 a.m.

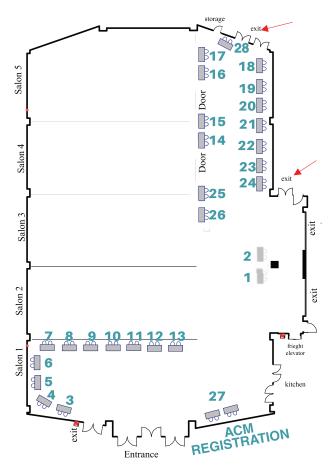
#### **EXHIBIT HALL KEY**

The ACM Exhibit Hall is located in The Roosevelt Promenade (Mezzanine Level). Vendor booth locations are as follows:

Booth #1	Hologic
Booth #2	Sera Prognostics
Booth #3	Tricentennial Tours
Booth #4	Staff Care
Booth #5	Women's Care Florida
Booth #6	Laerdal
Booth #7	Arrow Teleflex
Booth #8	Questcare Partners
Booth #9	Lupin Pharmaceuticals
Booth #10	Mednax
Booth #11	Ferring Pharmaceuticals
Booth #12	Safe Obstetric Systems
Booth #13	SonoSim
Booth #14	Clinical Innovations
Booth #15	Cooper Surgical
Booth #16	Locum Leaders
Booth #17	Paradigm Med
Booth #18	Team Health
Booth #19	Perinatal Quality Foundation
Booth #20	Cook Medical
Booth #21	Kaiser Permanente
Booth #22	Sage Therapeutics
Booth #23	Quest Healthcare Solutions
Booth #24	OB Hospitalist Group
Booth #25	Gauss Surgical
Booth #26	ACOG LARC
Booth #27	SOGH Resource

Booth #28 Wellhealth, A DaVita Medical Group

#### **Roosevelt Ballroom**





## ANOTEOFILANKS

Thank you to Toni Capra and Janet Burkard for their efforts in making the 2017 SOGH Annual Clinical Meeting a success. In addition, we would like to thank Brigid McCue, SOGH Past President, who provided mentorship, invaluable guidance and local groundwork in preparation for our NOLA location. We would like to offer special appreciation to Dr. Meredith Morgan, SOGH President, for his leadership and years of dedication to the mission and value of SOGH.

#### ANNUAL CLINICAL MEETING COMMITTEE

Jen Butler Tanner Colearove Julianne Demartino Margaret Dow Melissa Larsen

Brigid McCue Meredith Morgan Stacy Norton Kim Puterbaugh Swati Shah

Catherine Stika Brook Thomson Vanessa Torbenson Efraim Vela

#### SIMULATION COMMITTEE

Vanessa Torbenson, Chair Carrie Johnson, Vice Chair Stacy Norton, Vice Chair Bob Brennan

Phillip Bressman

Patricia Caplinger Julianne Demartino Khadeja Haye **Brigid McCue** Eileen Reardon

Ed Ricaurte Hallie Stosur Amy Vaughn Ngozi Wexler

#### 2016-17 SOGH Board of Directors

Meredith Morgan, President Tanner Colearove, President Elect Arthur Townsend, *Treasurer* Shefali Gandi-List, Secretary Brigid McCue, Past President Trina Pagano

Catherine Stika Davna Smith Hallie Stosur Jane van Dis Ngozi Wexler

Special thanks to the following for providing In-kind contributions to support ACM Workshops:

3D Systems

Arrow/E-Z - Teleflex Clinical Innovations

Cook Medical

Johnson & Johnson Medical Devices Companies

Laerdal

Ochsner Health System Paradigm Med Safe Obstetric Systems Sonosim

With gratitude from the ACM 2017 Co-Chairs,





# **EXHIBITORS**

#### **BOOTH #26**

The Long-Acting Reversible Contraception (LARC) Program at the American College of Obstetricians and Gynecologists works to lower the



unintended pregnancy rate in the U.S. by connecting providers, patients, and the public with the most up-to-date information and resources on LARC methods (IUDs and the contraceptive implant) and increasing access to the full range of contraceptive methods.

#### **BOOTH #7**

**Teleflex** 

Teleflex is an American provider of specialty medical devices for a range of procedures in critical care and surgery.



#### **BOOTH #14**

Already a market leader with

The Koala® Intrauterine Pressure Catheter and Kiwi® Vacuum - Assisted Delivery System, CI is expanding its global presence and product offerings to help fulfill its vision of every mom and every baby going home safely. CI is consistently investing in new product ideas



where innovation makes a difference. In recent years, CI has introduced ebb® Complete Tamponade System, traxi® Panniculus Retractor, ROM Plus® Fetal Membranes Rupture Test, and ClearView Total® Uterine Manipulation System. CI is committed to providing market-leading specialty devices such as these to help improve the lives of mothers and babies throughout the world. ForMom.ForBaby.ForLife.™

#### **BOOTH #20**

Cook Medical Reproductive Health provides physicians with a comprehensive offering of medical devices for the reproduc-



tive system. Cook Medical is committed to education, research, and collaboration with physicians to enhance patient care for women and men throughout their reproductive lives, from diagnosis to post-delivery. For more information, please visit www.cookmedical.com/rh.

#### **BOOTH #15**



Since our founding in 1990, CooperSurgical has researched, developed and manufactured a wide range of trusted brands that have advanced the standard of care for families. Our diversified portfolio of products and services focuses on women's health, fertility and diagnostics. Come visit us at our booth to interact with our industry leading solutions and experience why CooperSurgical is at the forefront of women's health care. www.coopersurgical.com

#### **BOOTH #11**

Ferring Pharmaceuticals is a researchdriven biopharmaceutical company devoted to identifying, developing



and marketing innovative products in the fields of women's health, reproductive health, gastroenterology, orthopaedics, urology and pediatric endocrinology. To view all of our US offerings, please visit www.ferringusa.com.

#### **BOOTH #25**



Gauss Surgical develops real time blood monitoring solutions to provide an accurate and objective estimation of blood loss – helping to optimize transfusion decisions, recognize hemorrhage status, and improve patient outcomes. Gauss Surgical has introduced a solution, called Triton, to address maternal mortality and help aid in the early identification of postpartum hemorrhage allowing clinicians to follow their hemorrhage response protocol.

#### **BOOTH #1**



As a leading global healthcare and diagnostics company, we strive to

make advances toward greater certainty for our customers through cutting-edge technology. Our Rapid fFN® test for the TLilQ® system, alongside other clinical assessments, helps providers evaluate patients with suspected preterm labor to ensure optimal care. Ultimately, our perinatal technology helps providers positively affect patients' and their babies' quality of life.

#### **BOOTH #21**



NORTHERN CALIFORNIA -Kaiser Permanente is recruiting for all Ob/Gyn specialties. With

the Permanente Medical Group, Inc., you'll find recognition, stability, opportunity, and independence. We can also afford you a high quality of life and a work schedule allowing for time spent with family and friends.

Contact (510) 625-6311 or http://physiciancareers-ncal.kp.org.

#### **BOOTH #6**



For more than 50 years, healthcare providers and

educators have trusted Laerdal to offer products, services and solutions that help improve patient outcomes and survivability. By supporting the advancement of resuscitation science, improving medical education and strengthening the chain of survival in communities worldwide, we help you save more lives.



# EXHIBITORS (continued)

#### **BOOTH #16**



Already a market leader with

The Koala® Intrauterin Last year, Locum Leaders joined forces with Linde Healthcare to harness decades worth of experience in the locum tenens industry. Since 1994, Locum Leaders has focused on driving home personalized locum tenens recruitment services across the U.S. It truly is our personal touch in working with providers and clients that makes Locum Leaders your complete resources in the staffing industry.

#### **BOOTH #9**



Lupin Limited (Lupin) is a transnational pharmaceutical company. It is the seventh largest by market capitalization globally and the fifth largest generic pharmaceutical company in the US by prescription led market share. Lupin is building on its commitment to women's health, please visit us for additional information.

#### **BOOTH #10**



#### **Obstetrix Medical Group**

is a national provider of maternal-fetal medicine and OB/GYN hospitalist programs. Founded in 1997, Obstetrix Medical Group currently has more than 280 physicians and 60 advanced practitioners providing care in 18 states across the country. The unique characteristics of Obstetrix, including multiple practices, access to a large volume of complicated pregnancies and ties to neonatal practitioners, provide an unparalleled opportunity to conduct clinical research to advance evidence-based care. Visit mednax.com/careers. Obstetrix Medical Group is an equal opportunity employer.

#### **BOOTH #24**



For over a decade, Ob Hospitalist Group (OBHG)

has led the nation in elevating the quality and safety of women's healthcare by providing 24/7 Board Certified physicians who deliver real-time triage and hospital based obstetric coverage to ensure consistent, timely care for patients as well as affordable, non-competitive support for local OB/GYN physicians.

#### **BOOTH #19**



The Mission of the Perinatal Quality Cervical Length Education and Foundation is to improve the quality

of Obstetrical medical services by providing state of the art educational programs and evidence-based, statistically valid monitoring systems to evaluate current practices and facilitate the transition of emerging technologies into clinical care by providing programs like Nuchal Translucency Quality Review (NTQR), The Cervical Length and Education Review (CLEAR), The Fetal Monitoring Credentialing (FMC) and Genetic Education Module (GEM)

www.perinatalquality.org

#### **BOOTH #23**

Come visit us at Booth #23 to receive giveaways and to learn about Locum Tenens opportunities nationwide!!!



#### **BOOTH #8**



Questcare Obstetrics is a physician-led OB/GYN hospitalist group based in Dallas, TX. Questcare Obstetrics currently has programs in Texas, Illinois and Colorado and is expanding to other areas of the country. Our physicians enjoy unparalleled practice support, growth opportunities and competitive compensation/benefits.

#### **BOOTH #12**



Safe Obstetric Systems aim to design and develop innovative

products for use in emergency obstetrics to reduce risks associated with childbirth. Our first product, the Fetal Pillow® is a balloon device designed to elevate the fetal head and facilitate delivery of the fetus in women requiring a Caesarean Section at full dilation or those requiring a Caesarean Section after a failed instrumental vaginal delivery, making the delivery safer, easier and less traumatic for the mother and baby.

#### **BOOTH #22**



Sage Therapeutics is committed discovering and developing life-

altering therapies to treat central nervous system (CNS) disorders, and we are dedicated in our pursuit to deliver new medicines with the goal of making life better for patients and their families.

#### **BOOTH #2**



Sera Prognostics, a women's health develops innovative company,

diagnostic tests focused on predicting spontaneous preterm birth (sPTB) risk and other complications of pregnancy. Sera recently launched the PreTRM® test, a first of its kind clinically validated blood test that provides early and individual risk prediction for sPTB in asymptomatic, singleton pregnancies. The test measures and analyzes proteins in the blood that are highly predictive of preterm birth. It can help physicians identify which women are at increased risk for premature delivery, thus enabling more informed clinical decisions. The PreTRM test is available through LabCorp, Sera's exclusive US distributor. www.PreTRM.com



# **EXHIBITORS**

### (continued)

#### **BOOTH #3**

New Orleans will celebrate its Tricentennial in 2018. To honor this important milestone, Tricentennial Tours was created to provide visitors with passionate, entertaining, and historically accurate experiences.

New Orleans Tricentennial Tours can make special recommendations for you during your



trip to New Orleans. Visit https://www.nolatricentennialtours.com/ to learn more about Tricentennial Tours and http://2018nola.com/ to learn more about New Orleans Tricentennial.

#### **BOOTH #17**

Paradigm Medical Services Paradigm Medical Systems is proud to be the exclusive distributor of Model-med products in North America.



Model-med International specializes in OB/GYN Simulator Models. Model-med products are designed with faithful attention to anatomic detail. All mannequins are carefully manufactured using a soft, highly elastic flesh like material that is durable and easy to clean. Pelvis base units are paired with fetus models in a manner that produce a high level of realism. Model-med customers report that these unique products create a top level learning experience. Model-med and Paradigm look forward to working with you to introduce "Sophie and her Mum" our Full Birth Trainer, "Lucy and her Mum" our Instrumental Delivery Trainer, "Charlie" our OB Trainer and our Gynecological Trainer to your program for simulation education.

#### **BOOTH #13**



SonoSim, Inc. is dedicated to improving and transforming medical care by serving as a global leader in ultrasound education and training. With its staff of leading ultrasound educators, instructional designers, content editors, scientists, and software developers, SonoSim has created the easiest way to learn ultrasonography, The SonoSim® Ultrasound Training Solution. To learn more, please visit us at https://sonosim.com.

#### **BOOTH #4**



Staff Care® is the nation's

leading locum tenens staffing firm. Staff Care fills short-term vacancies in all physician specialties, as well as dentists, nurse practitioners, physician assistants and CRNAs. Since 1991, we have followed a simple philosophy—raise the bar in the healthcare industry by providing the best temporary physician and medical staffing personnel available, while also maintaining the highest level of patient care. The company assists hospitals, medical groups, occupational medical clinics, individual practitioners, networks, psychiatric facilities, government

institutions, and other organizations to maintain patient care, referrals, and revenue. Recognized publications, such as the New York Times, Wall Street Journal, and American Medical News, regularly seek the expertise of Staff Care consultants, and the company publishes several annual studies of the temporary healthcare staffing industry. Staff Care also sponsors the prestigious annual Country Doctor of the Year Award.

#### **BOOTH #18**

### **TEAM**Health.

At TeamHealth, our purpose is to perfect our clinicians' ability to practice medicine, every day, in everything we do. Every day, we offer emergency medicine, hospital medicine, obstetrics and gynecology hospitalist, post-acute care and more to facilities nationwide.

Our philosophy is as simple as our goal is singular: we believe better experiences for clinicians lead to better outcomes for everyone.

#### **BOOTH #28**

WellHealth, a DaVita Medical Group offers patients an inspired new approach to



healthcare. We not only care for you, we care about you. We've created an integrated network of the area's most talented and compassionate doctors, nurses, and medical specialists in order to deliver the highest level of care possible. By working together, adhering to the highest medical standards, and utilizing the most advanced technology, our expert teams are providing the residents of Southern Nevada with the quality healthcare experience they've always been looking for.

#### **BOOTH #5**

Women's Health Hospitalists, an exciting new subsidiary of Women's Care Florida is seeking to employ a



team of experienced Full-time Board Certified OBGYN Hospitalists to launch an OB hospitalist program in Orlando and Oviedo, Florida. Our OBGYN Hospitalists will be an extension of our office physicians; they will have direct communication using the same Electronic Health Record system and the physicians will all meet regularly. Women's Care Florida has earned a reputation for quality women's healthcare in West Central Florida. We pride ourselves on being the leader in women's healthcare by employing dedicated and caring individuals that promote our philosophy and success of Exceptional Women's Care Every Patient, Every Time.



# MEETING SPONSORS

### **Distinguished Partner**



#### **Preferred Partners**





### **Sponsors**







### Simulation Center Facilities Generously Donated by:



Opening Night Reception on Monday, September 25th generously sponsored by OB Hospitalist Group.

Sunday, September 24th SOGH Board Meeting and Dinner generously sponsored by Hologic.

ACM workshops supported in part by an educational grant from Johnson & Johnson Medical Devices Companies.

Official SOGH badge lanyards generously provided by Sage Therapeutics.

Dr. Caughey's Tuesday, September 26<sup>th</sup> General Session lecture "Obstetrician and Midwives: No "i" in Team" was made possible by an educational grant from Sera Prognostics.

Cocktail Hour on Tuesday, September 26th sponsored by Presidio Insurance Solutions

Photobooth on Monday, September 25th generously sponsored by New York Life.

Local support for the Annual Clinical Meeting provided by our NOLA Partners:

NOCCI - New Orleans Convention Company, Inc. New Orleans Convention and Visitors Bureau Café Beignet



# SAVE THE DATE

### & JOIN SOGH IN THE MEDICAL CAPITAL!

### 8th SOGH ANNUAL CLINICAL MEETING

September 26-29, 2018
Hilton Cleveland Downtown & The Global Center for Health Innovation



HILTON CLEVELAND DOWNTOWN 100 Lakeside Avenue East, Cleveland, OH



Hilton Cleveland Downtown is in the heart of Cleveland's vibrant downtown area and connected to the Huntington Convention Center of Cleveland. Popular attractions, dining, and entertainment are just minutes away. With contemporary guest rooms, convenient on-site amenities, and 50,000 sq. ft. of event space, the Hilton Cleveland Downtown hotel is the perfect base for exploring Cleveland in the heart of downtown Cleveland — minutes away from attractions and sports venues, such as the Quicken Loans Arena — home to LeBron James and the Cleveland Cavaliers. Visit the Rock and Roll Hall of Fame, see a Broadway musical at Playhouse Square, and go shopping on East 4th Street.





The Global Center for Health Innovation is the only facility in the world that displays the latest advancements in healthcare research. technology, equipment development, and delivery systems and the innovations shaping tomorrow. Providing visitors with an immersive experience into advances across the entire health and healthcare spectrum, the Global Center features interactive showrooms, showcasing all facets of health innovation from healthcare information technology and integrated patient environments to advances in biomedicine and diagnostic imaging technologies. This remarkable innovation ecosystem builds on the rich heritage and distinctive capability of Northeast Ohio medical care with participants from the region's leading healthcare systems along with national and international companies in the medical industry and is a place for education, inspiration, discovery and collaboration as visitors celebrate groundbreaking healthcare innovation. The Global Center shares the campus with the Huntington Convention Center and Hilton Cleveland Downtown Hotel.



# CONFERENCE NOTES






Enjoy the lifestyle you've been dreaming of! In addition to unprecedented growth and a focus in medical education, you will also find a community with cultural centers, performing arts, museums and galleries. National parks are within driving distance and attractive city parks are within city limits. Master planned communities, championship golf courses and incredible shopping abound. Compared to other metropolises, Las Vegas is quite affordable with no state income tax.

Excellent benefits in addition to the following:

- CME reimbursement
- Paid Time Off (PTO)
- Relocation package
- Sign on bonus
- Malpractice insurance
- Tail coverage
- Licensing paid and renewed
- Hospital credentialing paid and renewed

# Excellent Opportunities Available Now!

**OB/GYN Laborists in Las Vegas!** 

### We're expanding. Join us today!

We are seeking dynamic, well-trained
OB/GYN laborists who enjoy the challenge
of acute OB/GYN with a focus on laborist
duties and consulting for GYN emergencies.
If you are a well-rounded physician with solid
delivery skills and an interest in being an
integral team player in our mission, then we
want you at WellHealth, a DaVita Medical
Group. We offer excellent shift pay in

addition to bonus compensation.



### **Contact Us**

WellHealth, a DaVita Medical Group is seeking well-trained board eligible or board certified OB/GYN physicians to join our women's division within our multi-specialty medical organization.

Send CV to the Executive Medical Director at:

soniaceballosmd@wellhealthqc.com

Give us a call: **(702) 956-1163** 

wellhealthmedicalgroup.com



#### **FEATURED OPENING:**

#### **Greater Houston, Texas**

If you are an experienced and dedicated OB hospitalist who likes **CHOICES**, consider the Greater Houston area. We have opportunities at multiple locations including smaller, community hospitals to larger, urban locations.

Opportunities extend to The Woman's Hospital of Texas, which boasts the largest delivery service in the city with almost 12,000 deliveries last year. This group offers the ability to practice at various hospitals, all within a single national hospital system, based on your individual preferences.

# Location. Flexibility. Collaboration. Innovation. Obstetrix.



OB Hospitalist
Opportunities Nationwide

mednax.com/careers



SOGH
Society of OB/GYN Hospitalists

www.societyofobgynhospitalists.org